

Tamara Rodríguez  
**Industrial and product designer.**

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# 2013 - 2020. Product design and development. Kitchen and tableware.

Creative process: establishment of concepts, colors, materials and finishes direction as part of design team.  
Responsible for ZARA HOME napkin rings, coasters, cutlery, table accessories, kitchen tools and trays categories.  
Responsible for ZARA HOME kitchen and tableware capsule collections, responsible for Christmas and Royal/Ramadan collections.



# ZARA HOME

Artworks for crockery pieces.



Gold foil coasters in glass with decal.



Tumbler with decal.



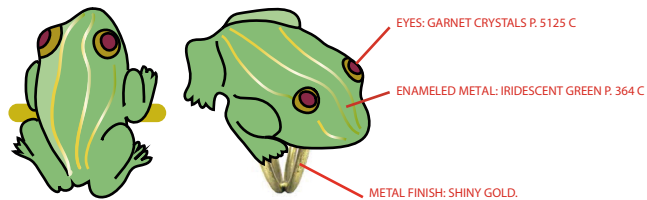
Crockery pieces in ceramic with decal.



Coasters in cardboard with print on top.



# ZARA HOME



Enameled metal frog nakin ring. Zinc alloy.



Leaf shaped coasters in foam quality.



Shimmering PVD coating cutlery.



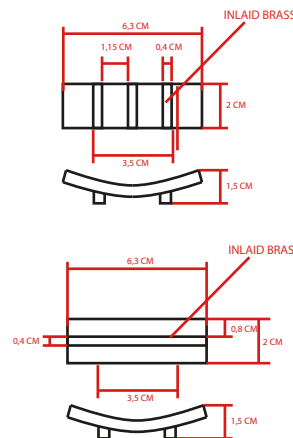
PVD gold cutlery with handles in white EPT.



Set of chopstics in wood + brass. Packaging development.



Cutlery proposal in plastic finish for Marenostrum collection.



## 2012. Product design and development. Jewels and watches.

Concept creation being part of design team.  
 Designer of FUN collection of jewels.  
 Responsible for designing and developing watches.

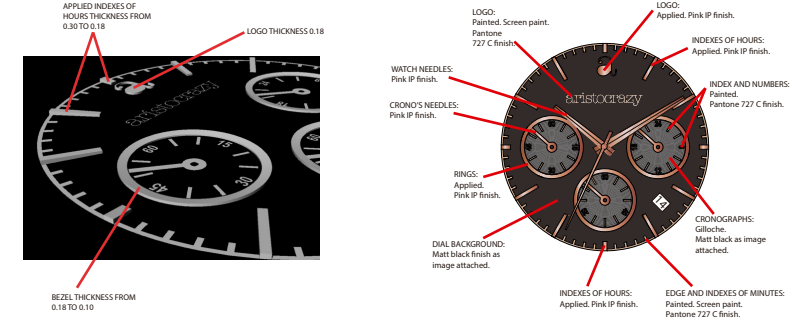
### INSPIRATIONAL MOODBOARD: PUNK ROCK PRINCESS.



Product design. Jewels and watches.  
 Aristocrazy S.A.



# aristocrazy



Aristocrazy watches design and development.



3D modeling, rendering and rapid prototyping by 3D printing.

2012. Design proposal for retail displays.

# OYSHO



MDF wood lacquered finish in off white with texture.  
Containers in rustic oak wood. Natural finish.  
Clamps and hangers in iron, burnt effect finish.

# UTERQÜE



Display furniture for shoes and handbags.  
Walnut wood in natural finish.  
Shelves with back panel in shiny black methacrylate.



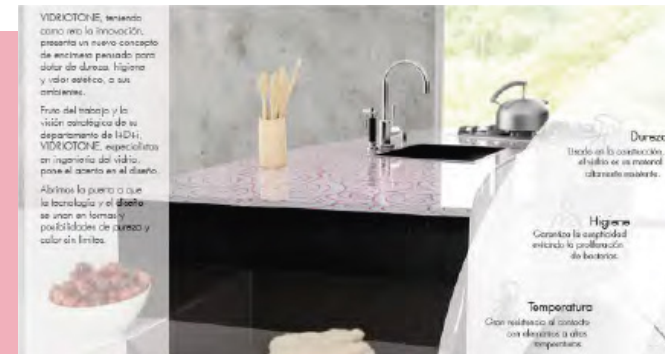
2011. Desing and product development of "Aries Hinge".



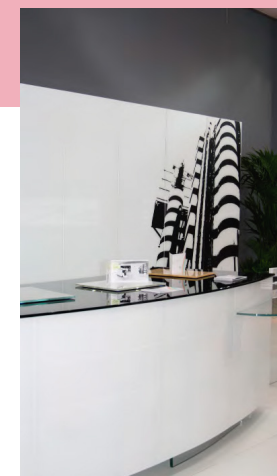
Product design.  
Development of technical documentation.  
Packaging and product image.

Design and product development. Product marketing management.  
STAC,S.L Technical Systems of Accessory and Components Ltd

2010. Product design and development.



Design and development of new product VIDRIOTONE:  
Kitchen countertops in screen printed tempered glass.  
Product image.



Decorated glass panels for kitchen cabinets.  
Kitchen furniture design.  
Design of decorative glass panels and countertops.  
Management of development and production process.

Product design and development. Product image management.  
Vidritone.Alumega, S.L.

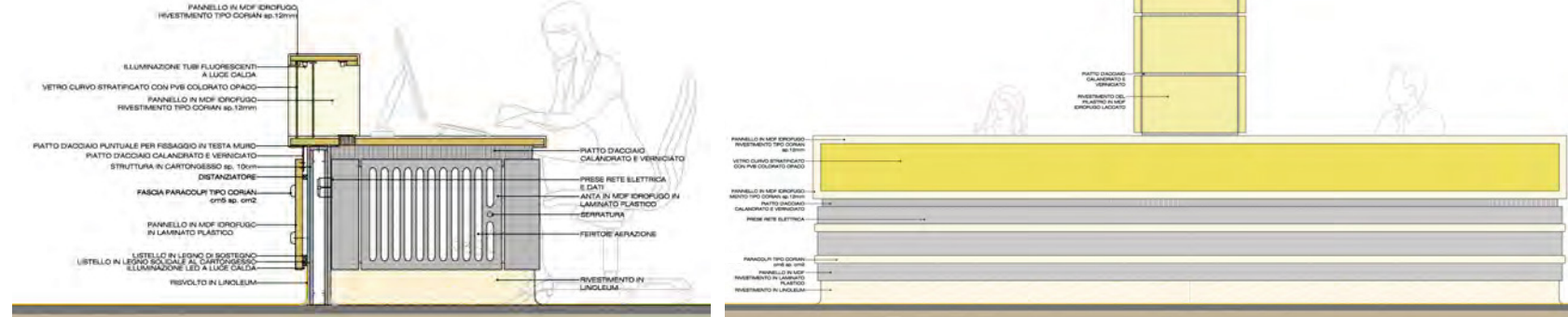


2010. Kitchen design proposal.



Movement of front panels playing with color layout and visibility of drawers.  
 Pieces in different finishes: lacquered aluminium, colored tempered glass and decorated tempered glass.  
 Glass feet to create floating effect.

2009. Furniture design for hospitals. Ospedale di Parma.



Design of furniture for reception, waiting room and emergency area.

Research in shapes, materials and finishes, suitable for the hospital environment.

Furniture design for hospitals.  
 CSPE. Srl. Building Design Study Centre.



The stainless steel piece gives uniformity to the kitchen.  
 Mlx of materials: wood, steel and colored glass.

Kitchen design proposal.  
 Alumega. S.L

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